

We all know that oranges contain a high concentration of vitamin C, and a couple of juice a day is the most effective antidote against colds and natural forms of influence. Vitamin C also protects the heart and cardiovascular system, prevents gastritis and ulcers, detoxifies and strengthens the immune system of the body. Few, however, know that the red orange of Sicily of other citrus fruits contain about 40% more vitamin C. The blood orange is a true gift of nature, a variety precious and unique. Only for the taste, primarily, but also for energy and health that are enclosed inside the fruit.

The fresh fruit has a content of vitamin considerably higher than that of the product stored (pasteurized juices). In particular, "provitamin A", "Vitamin B1", "B12", "Biotin", "Vitamin C" and "vitamin PP", which are reduced by 50% during the preservation process. A year of research on a sample of 11,000 people conducted by the University of California gave a further demonstration of the extraordinary benefits of vitamin C. According to the research results, consume daily large doses of vitamin C may extend to five years the life of men and women each year.

WHY 'CHOOSE OUR RED ORANGE? This year we decided, at the cost of losing the entire production, not to sell to traders, but to sell directly to consumers, because we think it unfair that the consumer is limited to the frequent consumption of citrus fruits because of the high cost, and not always know, what to buy and eat.

Therefore, you have the option to buy from us direct producers, our citrus fruit, especially the Moro and Tarocco varieties of organic production, inspected and certified by CODEX (MiPAAF body authorized by IT BIO 002) AGRICULTUR EU.